

**ART
+ DESIGN**
THE UNIVERSITY OF TAMPA

WHAT UT PROVIDES

UT's foundations program is intended to provide a solid experience of concepts, methods and issues that are common throughout a wide variety of art and design disciplines. The foundations program encourages students to acquire essential technical, conceptual and theory-based skills for their development as visual arts professionals. Students will experience interdisciplinary, traditional and innovative approaches to artistic production through various forms and materials. Each course will challenge and inspire them to translate ideas across 2D, 3D and 4D modes. The foundation courses act as a support for and bridge to upper level visual arts areas within the Department of Art, and help build the basis for the value of an art/design degree, which gives students some of the most important skills for the 21st century.

Each of the courses is taught by professional artists. This is a unique opportunity to gain insight and direction early in a student's development. One section of each of the five foundations courses are reserved for first-year majors only, ensuring students get the classes they need during their first year of study, preparing them for success in their field and on track to graduate in four years. This also promotes a sense of camaraderie and family as their first year art courses are taken with the same cohort of like-minded peers. In addition, students have 24-hour access to the art studios, to grant them space and time to work outside of class, according to their rhythm and needs.



Accredited

**National Association of Schools of
Art and Design (NASAD)**

BUT WHY DOES THIS MATTER?



It establishes national standards for undergraduate and graduate degrees and other credentials for art and design and art/design-related disciplines, and provides assistance to institutions and individuals engaged in artistic, scholarly, educational, and other art/design-related endeavors.



College of Arts and Letters

Art and Design



UT's innovative art and design programs offer a challenging course of study and practice built upon fundamental principles designed to develop technical skills, advance visual literacy, stimulate intellectual curiosity and expand the ability to think critically.

What Will You Learn?

The **Bachelor of Fine Arts in Art** is an intensive, professionally oriented, studio-based program with a commitment to developing a broad base of knowledge that is focused in interdisciplinary theory and practice. Emphasis is placed on educating students for work in the field and/or advanced graduate level study. The program provides the conceptual skills, critical thinking strategies and technological knowledge necessary for students to become successful professionals and leaders in an increasingly visual world.

The **Bachelor of Fine Arts in Graphic Design** is an intensive, professionally oriented, studio-based program that prepares students for working in the print media. The program selectively combines elements of traditional studio instruction with design principles to create projects in branding, publications, user-centered experiences and new areas related to the field. A **B.A. in Design** is also offered.

The **B.A. in Visual Arts** is designed to allow the greatest flexibility in customizing a degree program to meet individual goals and interests. Students choose from a broad-based, interdisciplinary track or a focus in a particular

medium. The program encourages students to consider a double major to complement their studio education with additional study in business, museum studies, psychology, humanities or other fine arts disciplines.

The **B.A. in Art Therapy** program enables students to pursue an accredited master's degree program and/or explore other health-related careers. The program emphasizes the development of studio art skills, field experiences and pre-professional studies in art therapy and in the behavioral and social sciences. It incorporates evidence and therapeutic techniques to provide a creative alternative to conventional therapies. A minor in Therapeutic Art is also available.

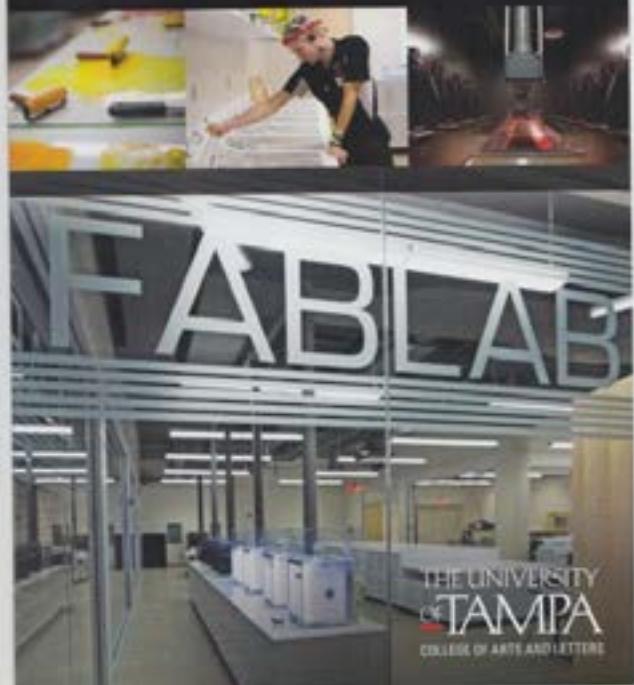
The **B.A. in Museum Studies** is designed to give students applied museum experience preparing them for entry-level positions in museums in educational, administrative, exhibition design and educational positions that will support their career in cultural heritage management and more. Students gain hands-on experience with related museum tasks, as well as exposure to The Tampa Museum digital tools, best practices and top industry standards.

THE UNIVERSITY OF TAMPA

- B.F.A. in Art
- B.F.A. in Graphic Design
- B.A. in Design
- B.A. in Visual Arts
- B.A. in Art Therapy
- B.A. in Museum Studies
- Minor in Therapeutic Art

Bailey Art Studios & FAB LAB

Modern Innovation and Creativity



A Vibrant Arts Community

All around the Tampa Bay area, galleries, art walks and art fairs are popular venues for art appreciation and entertainment. The Tampa Museum of Art, which offers free admission to UT students and the Florida Museum of Photographic Arts both within walking distance, exemplifies this.

The world's largest collection of works by Spanish surrealist Salvador Dalí is displayed at the Dalí Museum, located in St. Petersburg.

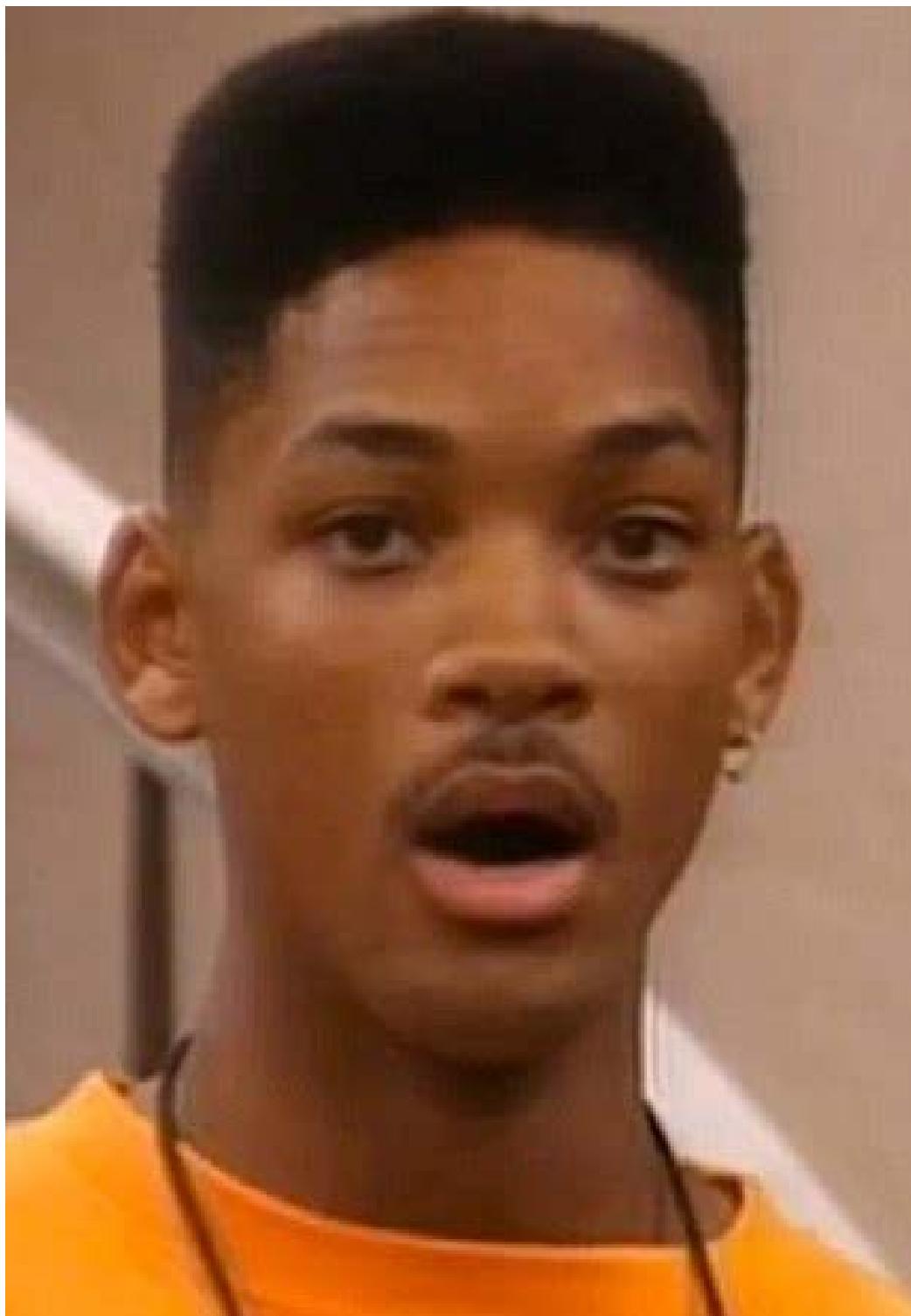
The St. Petersburg Museum of Fine Arts is also a place of importance of the past as works by today's top artists are displayed.

Bayfront is home to the internationally recognized Ringling Museum of Art.

THE UNIVERSITY OF TAMPA

COLLEGE OF ARTS AND LETTERS

THIS IS WHAT WE HANDOUT



The University of Tampa Art + Design Department proposed to re-create a viewbook for the incoming and transfer students that reflects a change direction to help increase the visibility and desires to come to study and transform within this department.

ART + DESIGN

THE UNIVERSITY OF TAMPA

UNDERGRADUATE STUDIES



MINI BOOKLET





WE SHAPE **CREATIVE THINKERS
+ MAKERS** 2021

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+ DESIGN**
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