

ART
+ DESIGN
THE UNIVERSITY OF TAMPA

WHAT UT PROVIDES

UT's foundations program is intended to provide a solid experience of concepts, methods and issues that are common throughout a wide variety of art and design disciplines. The foundations program encourages students to acquire essential technical, conceptual and theory-based skills for their development as visual arts professionals. Students will experience interdisciplinary, traditional and innovative approaches to artistic production through various forms and materials. Each course will challenge and inspire them to translate ideas across 2D, 3D and 4D modes. The foundation courses act as a support for and bridge to upper level visual arts areas within the Department of Art, and help build the basis for the value of an art/design degree, which gives students some of the most important skills for the 21st century.

Each of the courses is taught by professional artists. This is a unique opportunity to gain insight and direction early in a student's development. One section of each of the five foundations courses are reserved for first-year majors only, ensuring students get the classes they need during their first year of study, preparing them for success in their field and on track to graduate in four years. This also promotes a sense of camaraderie and family as their first year art courses are taken with the same cohort of like-minded peers. In addition, students have 24-hour access to the art studios, to grant them space and time to work outside of class, according to their rhythm and needs.

Accredited

**National Association of Schools of
Art and Design (NASAD)**

BUT WHY DOES THIS MATTER?

It establishes national standards for undergraduate and graduate degrees and other credentials for art and design and art/design-related disciplines, and provides assistance to institutions and individuals engaged in artistic, scholarly, educational, and other art/design-related endeavors.

College of Arts and Letters
Art and Design



THE UNIVERSITY
OF TAMPA

- BFA in Art
- BFA in Graphic Design
- B.A. in Design
- B.A. in Visual Arts
- B.A. in Art Therapy
- B.A. in Museum Studies
- Minor in Therapeutic Art

UT's innovative art and design programs offer a challenging course of study and practice built upon fundamental principles designed to develop technical skills, advance visual literacy, stimulate intellectual curiosity and expand the ability to think critically.

What Will You Learn?

The **Bachelor of Fine Arts in Art** is an intensive, professionally oriented, studio-based program with a commitment to developing a broad base of knowledge that is rooted in interdisciplinary theory and practice. Emphasis is placed on educating students to work in the field and/or advanced graduate-level study. The program provides the essential skills, critical thinking strategies and technological innovation necessary for students to develop as visual arts professionals and leaders in an increasingly visual world.

The **Bachelor of Fine Arts in Graphic Design** is an intensive, professionally oriented, studio-based program that prepares students for entering the job market. The program selectively combines elements of traditional studio instruction with design principles, as well as projects in branding, publications, user-experience design and other areas related to the field. A **B.A. in Design** is also offered.

The **B.A. in Visual Arts** is designed to allow the greatest flexibility in customizing a degree program to meet individual goals and interests. Students choose from a broad-based, interdisciplinary track or a focus in a particular

medium. The program encourages students to consider a double major to complement their artistic education with additional study in business, museum studies, psychology, journalism or other fine arts disciplines.

The **B.A. in Art Therapy** prepares students to enter an accredited master's degree program and/or explore other wellness-related careers. The program emphasizes the development of studio art skills, field experience and pre-professional studies in art therapy and in the behavioral and social sciences. It incorporates advanced, art and therapeutic techniques to provide a creative alternative to conventional therapies. A **minor in Therapeutic Art** is another option.

The **B.A. in Museum Studies** is designed to give students applied museum experience preparing them for entry-level positions as program assistants in curatorial, administrative, exhibition design and educational positions that will support their career in cultural heritage management and their career in cultural heritage management and their career in cultural heritage management and their career in cultural heritage management.

A Vibrant Arts Community

All around the Tampa Bay area, galleries, art walks and art fairs are popular venues for art appreciation and entertainment. The Tampa Museum of Art (TMA) offers free admission to UT students and the Florida Museum of Photographic Arts (FMA) both within walking distance of campus.

The world's largest collection of Spanish surrealist Salvador Dalí is displayed at the Dalí Museum, located in St. Petersburg.

The St. Petersburg Museum of Art is also a place where masterpieces of the past as well as today's best artists are displayed.

Sebring is home to the internationally recognized Ringling Museum of Art.

Bailey Art Studios & FAB LAB

Modern Innovation and Creativity



THE UNIVERSITY
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 COLLEGE OF ARTS AND LETTERS

THIS IS WHAT WE HANDOUT



The University of Tampa Art + Design Department proposed to re-create a viewbook for the incoming and transfer students that reflects a change direction to help increase the visibility and desires to come to study and transform within this department.

ART + DESIGN

THE UNIVERSITY OF TAMPA



UNDERGRADUATE STUDIES

MINI BOOKLET





WE SHAPE **CREATIVE THINKERS
+ MAKERS** 2021

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