



# BROOKE ROGERS

GRAPHIC DESIGNER

PROBLEM SOLVER ● VISUAL DESIGNER

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brookerogersdesign.com

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## EXPERIENCE

### Graphic Designer at Clear ph

June 2021–Current

Producing dynamic deliverables that thrive in multiple environments, including digital print, interactive, interior/spatial design and graphics.

### Design Intern at Hype Group

January 2021– May 2021

Collaborating with multidisciplinary designers to create captivating brand identities, social ads and various creative experiences for multiple consumer brands.

### Student Design Assistant at Univ. of Tampa

January 2020– May 2021

Under the direction of the University's Art Director, working on a variety of publications and projects with outside print vendors, determining objectives, and establishing timelines/budgets.

### Educator + Visual Merchandiser at lululemon

February 2019–Current

Manipulating inspiration to strategically update the visual aspects of the merchandise with our goal to best suit customers. Soft skills like communication, entrepreneurship, and problem-solving are applied while interacting confidently, debate passionately, and disagree gracefully.

## AWARDS

### First Place: 22squared Mobilize Competition

48-hour advertising competition / February 2020

Advertising competition persuaded competitors to reach out to the local community and creative talent to lend a hand to a local non-profit. Collaborating with a team of five for an opportunity to produce an advertising campaign.

### Most Outstanding Graphic Designer

University of Tampa Annual CAL Awards / March 2020

University of Tampa College of Arts and Letters selects students who share passion and enthusiasm within its specific program.

### Annual Student Juried Exhibition

Scarfone Hartley Gallery / November 2019 + 2020

An exhibition from outstanding student work that is picked from a variety of media to display to the public.

## EDUCATION

### University of Tampa

January 2018–May 2021

BFA Graphic Design

## INVOLVEMENT

### Social Media Director

September 2020–May 2021

Directing and monitoring social media presence of the University of Tampa Art Department to ensure respectful and appropriate engagement.

## SKILLS

Brand Strategy	Content Distribution
Typography	Communication Skills
Art Direction	Research
Adaptable	Conceptual Problem Solving
Brainstorming	Critical Thinking
Copywriting	Campaign Management

## Software

Adobe Creative Suite  
Illustrator  
InDesign  
Photoshop  
Adobe XD  
Standard HTML/ CSS  
Google Drive/ Docs/ Mail/ Sheets  
Microsoft Office Suite